

Adrienn Albert

Art Director

My name is Adrienn Albert, a designer from Budapest. I am a highly responsible and versatile person, pursuing the perfection in fashion and graphic design related roles. My technical and problem-solving skills were developed through continuous studies and practical experiences to perform various tasks efficiently. I prefer to work with commitment as a team member as well, while I can extend my limits in following the world's latest trends.



WORK EXPERIENCE

Art Director

Spice Media Production Kft.

09/2019 - 02/2021

Budapest

Eastern-Europe's biggest photography and videography content production studio.

Achievements/Tasks

- Supervising and inspiring the team, generating multiple concepts for campaigns and shooting projects
- Creating briefings and guidelines for photoshooting
- Providing quality control

Contact: www.spicemediaproduction.com

Product Developer

The Walt Disney Company

06/2015 - 06/2019

Budapest

Walt Disney CEE

Achievements/Tasks

- Designing full collections in fashion & home category
- Product development and approval
- Partner management

Contact: Patryk Poslednik (Head of Creative) - patryk.poslednik@disney.com

Interior Designer Assistant

Nidus Design

06/2013 - 08/2013

Budapest

Nidus Design is a Hungarian interior design company.

Achievements/Tasks

- Creating interior designs and dealing with clients

Brand Manager Assistant

Kinnarps Hungary Kft.

06/2012 - 01/2013

Budapest

Kinnarps is a Swedish interior design company.

During my university studies I worked for the company as a designer and brand manager assistant.

- Brand management
- Graphic design

EDUCATION

Industrial Design Engineering

Óbuda University, Textile and Interior Design

09/2010 - 06/2014

Budapest

Textile and Interior Design

Reutlingen University (Erasmus Scholarship)

09/2013 - 02/2014

Reutlingen, Germany

SKILLS

Visually Representing Ideas

Art Direction

Creativity

Trend Analysis

Design Strategy

Teamwork

Creating guidelines

Market Research

Presentation

Adobe Photoshop

Adobe Illustrator

Integrating Visual Messages within Media Platforms

Assertiveness

Communication

Brainstorming

ACHIEVEMENTS

Art direction (09/2019 - Present)

I am working as an Art Director for Spice Media Production, who is producing e-commerce content for big fashion brands (e.g.: Lee, Mustang, etc.). I take responsibility for building outfits, styling, managing the team and selection of photos.

Extended Product Range (10/2016 - 06/2019)

At Disney I helped my partners not only with creating their regular product collections, but also extending their product range. I put an extra effort on how to add special products and make a unique collection for them. E.g.: Tapétagyár launched a premium wallpaper collection involving other home products, such as cushions, lamps etc.

Presenting on Special Events (06/2015 - 06/2019)

I managed official Disney events such as partner meetings and licensee shows. I prepared and presented our regular franchise presentation (Disney Day) each Year. I presented our content in Budapest and Belgrade.

Developing Retail Solutions (10/2017 - 06/2019)

I managed how to create the perfect Disney retail environment in different stores. E.g.: Tesco, Spar, Libri, Sparkys, etc.

Designing Websites and Social Media Platforms (01/2017 - Present)

I create designs and other creative solutions for online platforms of different companies like Battaring Kft., Budiás Autósiskola, etc.

LANGUAGES

English

Full Professional Proficiency

German

Full Professional Proficiency

INTERESTS

I love travelling and taking photos.

I enjoy doing sports, especially team sports.